



AFRICAN
PAYMENT
SOLUTIONS



ONLINE PAYMENT GUIDANCE AND EXPERTISE FOR BUSINESSES EXPANDING ACROSS AFRICA

African Payment Solutions Management Consulting Services is based in Cape Town, South Africa and specialises in marketing, business development and VIP client retention in the online payments sector across Africa.



“Their experience and insight of the payments industry and African markets was invaluable.”

*Gary Collins
Former General Manager: Africa for
MIH (Naspers)*

Experienced

30 years experience with strategy, marketing and business development, forward planning, methodical implementation, logistics, project management and making things happen.

Understanding the Territory

African Payment Solutions Management Consulting Services will give you a soft landing and accelerate your expansion across Africa. We understand Africa.

Proven Track Record

“We are passionate about marketing and business development in the online payments sector having been a catalyst for double digit revenue growth for local and international online payments companies.”

Guiding and Supporting

Guiding and supporting multinationals in a Strategic, Marketing and Business Development role, alongside top management, to catalyse online payments across the continent.

Mergers and Acquisitions

Collation and consolidation of products, payment methods and value adds under a unified brand achieved harmoniously to maximise sustainable impetus into the market.

Bottom Line Results

The goal is to support management in the achievement of their market-facing deliverables and goals, in bringing respective acquisitions together harmoniously in culture and brand to achieve EBITDA



“I have worked with The Team from African Payment Solutions over more than 10 years and consider them to be amongst the leading experts on mobile and internet payments in Africa.”

*Gary Collins
Head of Digital Innovation at Westpac Pacific Banking*



KEY STRENGTHS

Payment Strategy
Acquiring and Partnering
Marketing and Brand Management
Business Development
VIP Client Acquisition and Relations

Researching the African Market, formulating the right strategy,
proactively pursuing initiatives across the African Continent.

“They have a deep understanding of the online payments sector and have a proven track record in growing online payments businesses globally and throughout Africa.”

*Gary Collins
Former General Manager: Africa for MIH
(Naspers)*

“They helped clarify our business strategy, designed a goal-oriented marketing strategy, including a rebrand, new website, digital marketing and lead generation”

*Peter Harvey
PayGate Managing Director*



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